

THE MOST COMPLETE STOCK OF
Sporting Goods
IN THE SOUTHWEST



We've Scored
No Wash Too Large!
No Wash Too Small!

Our complete equipment of up-to-date laundry machinery and our modern system of handling the work insures absolute satisfaction to every patron.
No matter who you are or where you live, our wagons and laundry are at your service—we want to do your family washing.

SANITARY STEAM LAUNDRY
Phone or Mail the Driver.
Phone 687-686. 705 Texas St.



Top Notchers
BRACELET WATCHES
CAMEO RINGS
CAMEO BROOCHES

The newest designs, finest quality.
This store is a real jewelry store carrying high grade goods only. We carry no pottery or cut glass. We specialize on jewelry.

Made to Order Work Our Specialty.

CURTIS & KING
115 Texas Street.

FOOTBALL!

After Base Ball comes Football.

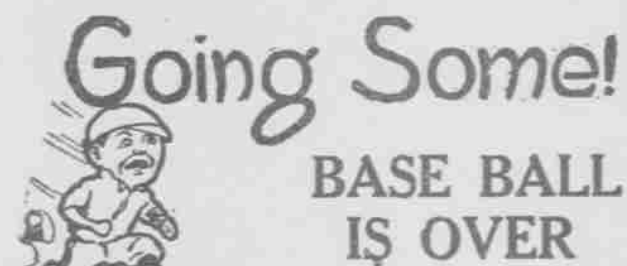
Our 1917 Fall line of Football goods, as usual, will supply your needs Best.

Kodak developing as it should be done.



The El Paso Home

OF
HART, SCHAFFNER & MARK,
KUPPENHEIMER, ROGERS PEET, "FITFORM" AND STRAT-
FORD CLOTHES FOR MEN AND YOUNG MEN.
ARMY UNIFORMS IN STOCK OR MADE TO MEASURE.



Going Some!
BASE BALL IS OVER

Now we can all go Hunting.
We are Headquarters for what Hunters need.

We Issue Hunters' License For New Mexico.
Shelton-Payne Arms Company
Arms, Ammunition, Tents and Sporting Goods.
317 TEXAS ST.



Top of the List AT THE TOP

On Kodak Finishing and Enlargements

A complete line of Office Supplies, Stationery and Novelties.

McLEAN-GIFFORD COMPANY
209 Texas St. Phone 593.

Come On Boys! JUST A FLYER

You can save from Five to Ten Dollars on a new Winter Suit by walking a couple of blocks up to

MOREHEAD BUSY LITTLE TAILOR SHOP
403 N. Oregon Street



Oh! You Fans!
Oh! You Fans!
Sheldon Jewelry Co.

The Best Equipped Jewelry Shop for Repairing and Special Manufacturing in El Paso.

We guarantee all our work and prompt service assured.
FOR THE SOLDIERS
We have a complete line of well-known wrist watches. You can purchase anything in the jewelry line.

SHELDON JEWELRY CO.

The names of winners will be posted at each place of business of the various baseball advertisers.



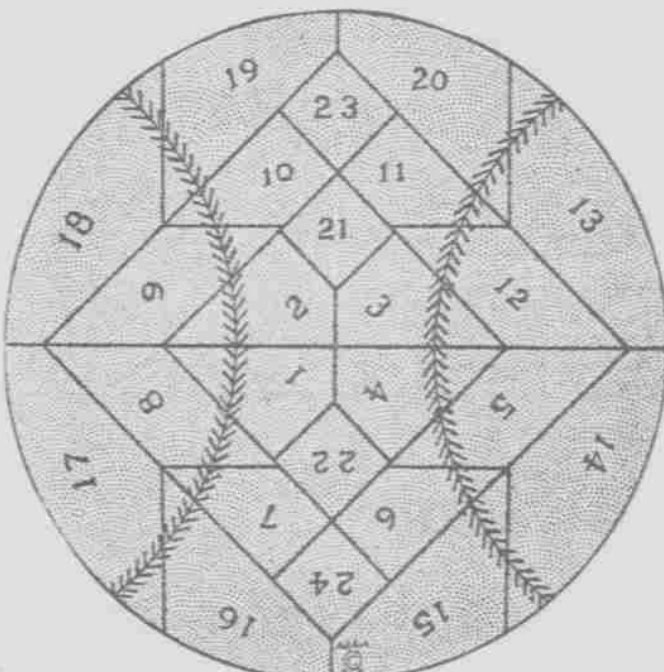
TOP NOTCHERS

In the Smokers' League

La Internacional CIGARS
ARE ALWAYS WINNERS

Kohlberg Bros.
MANUFACTURERS

The winning answer was: (1) Chicago; (2) 6 games; (3) 75 hits; (4) Jackson; (5) E. Collins; (6) Cicotte.



This is the correctly pasted baseball that appeared in The Herald October 3rd.

We're Made a Hit



Owing to our increase in business we have added to our force Mr. Geo. C. Graham, who has just completed a tour of New York and the East in search of ideas that will be of value to the clothes buyers. He is an expert cutter. Come in and meet him.

Axel Swanson

EL PASO'S BEST TAILOR
Hotel Sheldon Bldg.
See the New Fall Woolens.

The Herald prize of \$10 was won by E. L. Ralls, 1542 Upson, who scored 160 points.



Hot Liners
You Get These 4 Points
Quality of Material—
Excellence of Finish—
Perfection of Fit—
Attention to Detail—
FROM

U. S. DEVORE---Tailor

High Grade Woolens Only—"Made in El Paso."

16 Years in El Paso—Balance in Chicago

RIGHT OFF THE BAT
JUST SAY



Three-500

And we are on the way with an Auto or Taxi. Baggage, too.

CITY SERVICE CO.

How's That Mr. Umpire?



In The
OFFICE FURNITURE

Series

Mr. Umpire—The El Paso Business Man Says We Win

Here you will find everything your office needs in the way of Sanitary Flat and Roll Top Desks. Also Typewriter Desks and Chairs. We are headquarters for GLOBE-WERNICKE Office Devices.

ROGERS FURNITURE CO.
207-11 N. STANTON ST.

A Home Run



I'm The
Cleaning
Series

If you will give us one trial we are sure of your patronage. Our work is our best advertisement.
Let us clean that Suit or Overcoat.

El Paso Laundry---Tel. 470

Columbia RECORDS

ALWAYS MAKE A
HIT

We have every record listed in the Columbia catalogue. Play "safety first" and buy your records here.

Oldest Piano House in El Paso.

El Paso Piano Company

W. R. SCHUTZ, Prop.
215 Texas St. Phone 2926
(Formerly Everybody's Bldg.)

FANS

Here is the
Drink for All!

For soldier and civilian, Bravo fills the need for a nonintoxicating drink. Quenches thirst, relieves fatigue and puts vim into work or pleasure. Bravo is a drink for everybody.



El Paso Brewing Association
PHONE 4800

A Three Bagger

We
Knock the
Spots Out and
They Stay Out

We will make your last season's suit and overcoat look like new. Charges are reasonable considering the high class work we do.

